

True North Sports  
Followership Webinar  
November 19, 2015



What comes to mind?

1	1
2	2
3	3
4	4
5	5

General Notes on Followership:

What would someone know, say, or assume about you based on who you follow on Twitter and Instagram?

Notes During Video

What type of follower are you and why?

How do you evaluate yourself as a follower?

How does learning about followership impact you as a leader?

FEED FORWARD. What is your one thing? \_\_\_\_\_



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