

Assistant Coach Immersion Program

My Local Multicultural Resource Guide

Complete this with the colleagues at your table. Focus on institutions from under represented demographics – Latin@, African American, Native American, GLBT, Asian American, etc. Where possible list the contact name or "messenger".

Post this in a prominent place in your office and intentionally review once a month.

Once a quarter, add data to all databases, email lists, excel spreadsheets, etc.



Sarah Nuñez

Bridging Cultures + Building Connections

| | | |
|---|--|----------------------------------|
| Media Outlets E.g., radio, newspapers, newsletters, magazines | Social Networking Sites to "Like" or Follow | Restaurants |
| Educational Institutions E.g., community colleges, universities, experts | Cultural Institutions E.g., museums, festivals... | Houses of Worship |
| Small Businesses E.g., stores, tiendas, salons & barber shops | Diverse Contract Services E.g., minority-owned services for construction, printing, meeting spaces... | Expos, Commemorations, Festivals |