

# How to share you CDA experience in your bio

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## About Celia Slater - Chief Visionary of True North Sports

Athletics Strategist, Creative Coaching Visionary, and Impassioned Leader

Pioneering, forward-thinking and solution-focused, Celia Slater is the owner and founder of True North Sports. She is a nationally-recognized leader committed to providing professional development opportunities for coaches of all sports interested in pursuing both excellence in their profession and bridging the gap toward gender equality for both coaches and players. Celia brings nearly 30 years of unmatched experience in college athletics as both an organizational head and a collegiate basketball coach, most recently serving as co-founder and executive director of both the NCAA Women Coaches Academy (WCA) and The Alliance of Women Coaches (Now WeCoach).

Celia has been dedicated to her professional development. She has her master's degree in Sports Management from University of Northern Colorado, she is a certified Change Cycle Trainer and in 2020 she completed the True North Sports - Coach Development Academy course, Managing Yourself.

Celia's core beliefs rest in the power of emotional investment in reaching one's own "true north" to achieve the height of victory as a coach, not just in accolades, but by successfully understanding one's self, being authentic, and communicating with one's players to have a mutually-beneficial relationship.

Celia's, creativity, passion for equality in athletics, and extensive experience as a "coach of coaches," make her a highly sought after speaker and consultant.

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True North Sports

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