



## Head Coach Portfolio Outline

by Shannon Wells, Associate Head Coach, University of Florida

1. Personal
  - a. Mission Statement
  - b. Values
2. Coaching Philosophy
  - a. Coaching Mission Statement
  - b. Coaching Style
  - c. Coaching Goals
  - d. Coaching Experience (RESUME)
3. Culture/Philosophy (possible examples)
  - a. Student-Athlete Development
  - b. Academics
  - c. Community Service
  - d. Alumni
  - e. Program Expectations
  - f. Leadership Models
4. Why that program?
  - a. Explain why you are a good fit for this school and why you want to be there! VERY IMPORTANT and will help formulate answers when you are on your interview
5. Training Schedules
  - a. Championship Season Breakdown
  - b. Non-Championship Season Breakdown
6. Recruiting (Should be personalized to the university you are looking at)
  - a. Philosophy
  - b. Database Philosophy
  - c. Evaluation Philosophy
  - d. Brand Identification
  - e. Communication Philosophy
7. Management Philosophy
  - a. Managing Up (Admins)
  - b. Managing Across (Strength Coach, Athletic Trainer, Marketing, etc..)
  - c. Managing Down (Assistant Coaches)
8. Organization Chart of Responsibilities for all staff members
9. 5-year Plan
  - a. Start with first 7 days
  - b. First 90 days
  - c. First Year
  - d. 2<sup>nd</sup>-5<sup>th</sup> year
10. Examples
  - a. Great place to use any examples of other roles you have had in your experience
    - i. Alumni Brochures, Marketing, Academics, Travel, Equipment, Camp, Practice Plans, Interview Committees, Schedules



## Assistant Coach Portfolio Outline

1. Personal
  - a. Mission Statement
  - b. Values
  - c. Strengths
  - d. Weaknesses
2. Coaching Philosophy
  - a. Coaching Mission Statement
  - b. Goals as a Coach
  - c. Coaching Strengths
  - d. Coaching Weaknesses
  - e. Coaching Experience (RESUME)
3. Training Philosophies (Volleyball Example Below)
  - a. Offensive
    - i. Offensive Philosophy: Tempos/Locations/Whys
    - ii. Passing Philosophy
    - iii. Setting Philosophy
    - iv. Attacking Philosophy
  - b. Defensive Philosophy:
    - i. Blocking Philosophy
    - ii. Digging Philosophy
    - iii. Serving Philosophy
4. Recruiting (Should be personalized to the university you are looking at)
  - a. Philosophy
  - b. Database Philosophy
  - c. Evaluation Philosophy
  - d. Brand Identification
  - e. Communication Philosophy
  - f. Any Examples
5. Scout Sheets
6. Examples
  - a. Great place to use any examples of other roles you have had in your experience
    - i. Alumni Brochures, Marketing, Academics, Travel, Equipment, Camp, Practice Plans,