

What are some collision points your culture already has?
With which populations could you work to create more collision points?



WORKSHEET

Identify / Brainstorm Ideas to Create Collisions Among your People

List various ways collisions happen within your team structure between various populations:	
Coaches/Coaches	
Players/Players	
Coaches/Players	
Players/Medical Staff	
Players/Academic Support Staff	
Players/Fans	
Coaches/Fans	
Coaches & Players/Student Body	
Veteran Players/Rookie Players	
Others	

Take Away for Coaches

- There are two major areas related to culture that coaches can heavily influence: language and environment
- Great teams speak their own language
- Define gauzy, vague words in clear and simple ways
- Create your own language and surround your team with it
- Create high collision environments that encourage organic connection
- Connections and language send constant signals that either strengthen or weaken your team's culture

Tuning into the signals of connection or disconnection is important for a coach. Because the energy of a culture is derived from the people it consists of, you should continuously be aware of the flow of that energy. Take a few moments to note the signs and symptoms of your team's connection. This inventory will allow you to make adjustments and stay ahead of problems before they become full blown dysfunctions.

What are the signals you notice when your team is connected?

What are the symptoms when there is a disconnect on your team?